



**International Commission for Alpine Rescue ICAR
Internationale Kommission für Alpines Rettungswesen IKAR
Commission Internationale du Sauvetage Alpin CISA**

ICAR Partnerships

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Summary

Type of Organization	<p>ICAR is a widely known and recognized organization that unites mountain rescue organizations from all over the world. Its current membership embraces 56 organizations from 30 countries. It is incorporated as an association under Swiss law.</p> <p>Membership is reserved to organizations. Individuals can not become members of ICAR.</p>
Events/Platforms	<p>The ICAR members meet once a year for a 3 day congress and for the assembly of delegates. Attendance is about 300 to 400 persons from all over the world.</p> <p>ICAR operates a web site (www.ikar-cisa.org), where all information for members and for the general public is presented.</p>
Target Persons	<p>Mountain rescue personnel, in particular mountain guides, medical doctors, helicopter pilots and climbers. Alpine sports practitioners.</p>
Reach	<p>Most of Europe and North America. Some of Asia, Africa and South America, New Zealand.</p>
Types of Partnership	<ul style="list-style-type: none">- Main Sponsor- Contributing Sponsor- Supporting Sponsor- Exhibitor- Web Site Partner



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1. ICAR

The International Commission for Alpine Rescue is a co-operative association of organizations and societies who either are active leaders in mountain rescue or, owing to their purpose, are interested in efficient mountain rescue. The ICAR is neutral in regards to political and religious beliefs. It is incorporated as an association under Swiss law. Its seat is in Switzerland. The court of jurisdiction is where ICAR is seated.

ICAR unites mountain rescue organizations from all over the world. Its current membership embraces 56 organizations from 30 countries. It is incorporated as an association under Swiss law.

ICAR operates a web site www.ikar-cisa.org. The web site records about 1'500'000 hits per year.

1.1 Objectives

The bylaws of ICAR stipulate the following tasks:

- The main task of ICAR is to provide a platform for the exchange of experience among mountain rescue practitioners.
- ICAR is a technical forum for new insight in mountain rescue.
- ICAR is a safety forum for mountain rescue.
- ICAR issues recommendations to its members about mountain rescue and about the prevention of accidents.
- ICAR represents the interests of its members towards other organizations at an international level, and upon request, on a national level as well.
- ICAR cultivates the exchange of knowledge with the manufacturers of equipment relevant for the mountain rescue and for a variety of mountaineering activities.



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1.2 Organization and Members

1.2.1 Organization

The top level body of ICAR is the assembly of delegates. It meets once every year on Saturday afternoon of the conference week.

The executive committee has about 10 members, among them the president, the vice president, the treasurer, the presidents of the technical commissions and at most five members at large. It meets about three times every year. The committee members are elected by the assembly of delegates.

The technical work is divided among four commissions:

- Terrestrial rescue
- Avalanche rescue
- Air rescue
- Mountain emergency medicine

The commissions meet during the congress and may also organize additional field days, usually on the day preceding the conference. For topics of interest to members from several commissions, there are some joint meetings during the conference. ICAR may organize special meetings for a particular topic.

1.2.2 Membership

ICAR members are organized as follows:

- Member A: Rescue organizations of national or regional importance, which cover all the aspects of the mountain rescue.
- Member B: Alpine associations, subject-specific institutions, and organizations who cover part of the aspects of mountain rescue.
- Member C: Organizations within the field of mountain rescue, which are not directly active in ICAR; the so-called Corresponding Members.
- Member D: Honorary members

Except for the honorary members, individuals can not take membership in ICAR.



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2. Partnership

Promoting accident awareness and prevention, e.g. through adequate equipment, should be a consideration for any company that provides equipment and / or services for and in mountainous backcountry.

Familiarizing your products with over 300 professionals from all over the world, people who the general public look up to for recommendations and testing of equipment, can well be achieved via ICAR. Note that most of the congress participants are either mountain guides or recognized mountaineers who also guide guests and / or teach courses throughout the year. They so have a very high visibility.

2.1 Types of Partnership

ICAR offers five different levels of partnership:

- Main Sponsor (M)
- Contributing Sponsors (C)
- Supporting Sponsors (S)
- Exhibitors (E)
- Web Site Partners (W)

2.2 ICAR Deliverables

ICAR offers the following services to the partners:

	M	C	S	E	W
Maximum number at this level	1	3	8	-	-
Cost per year EUR	18'000	6'000	2'000	600	150
Logo and link on home page of ICAR web site for one year for S and W, the link may be placed on a secondary page that can be reached by a single click	x	x	x	-	x
Logo and link on conference web site, if available	x	x	x	-	-
Conference tickets, including banquet	4	2	1	-	-
Accommodations during conference, including meal tickets	4	2	1	-	-
Exhibition booth space at conference. The main sponsors booth will have a preferred location	double size	regular size	regular size	regular size	-
Prominent banner at conference venue for n days	3	1	-	-	-
List of addresses / email addresses of conference participants	x	x	-	-	-
Recognition in opening remarks of conference	x	-	-	-	-
Honorary mention in conference program	x	x	x	-	-
Free advertising page in conference program	1	½	¼	-	-
Opportunity for gift placing in welcome bag	x	x	x	-	-



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3. Financial Matters

The fees for M, C, S, E and W partnerships are due to ICAR. A contract shall be set up between ICAR and a partner in due time.

In some countries, e.g. Switzerland, partnership fees may be subject to VAT.

4. Product Presentations

Product presentations at commission meetings require the explicit permission by the respective commission president. The conference organizers are not authorized to give any such permission.

5. Independency

ICAR reserves the right to make statements about the sponsor's products independently, without prior consultation.